

SELECTUSA Foreign Direct Investment (FDI): THAILAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#2

Second fastest-growing source of FDI
in the United States in 2019

(by UBO)

Contact US

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Supporting U.S. Jobs
3,500

Number of U.S. workers employed by
U.S. affiliates of majority
Thai-owned firms in 2018.



Investing in Innovative R&D
\$15.8 billion

Value of research and development (R&D)
spending by U.S. affiliates of majority
Asian and Pacific-owned firms
in 2018.*



Expanding U.S. Exports
\$101.0 million

Value of U.S. goods exports by majority
Thai-owned firms
operating in the United States in 2018.

Sources: Bureau of Economic Analysis (latest available as of November 19, 2020), fDi Markets (data from October 2010 - September 2020)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

Thai FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
Position (UBO)	\$514	\$2,132	\$2,145	\$2,052	\$1,684
Flow	\$469	\$711	-\$771	-\$293	-\$186

U.S. FDI in Thailand (in USD millions)

	2015	2016	2017	2018	2019
Position	\$17,942	\$18,386	\$15,578	\$16,952	\$17,738
Flow	\$200	\$1,772	\$1,041	\$1,150	\$1,186

TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI
projects in the USA

- #1 Plastics
- #2 Chemicals
- #3 Food & Beverages
- #4 Auto Components
- #5 Software & IT Services
- #6 Building Materials

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated November 2020